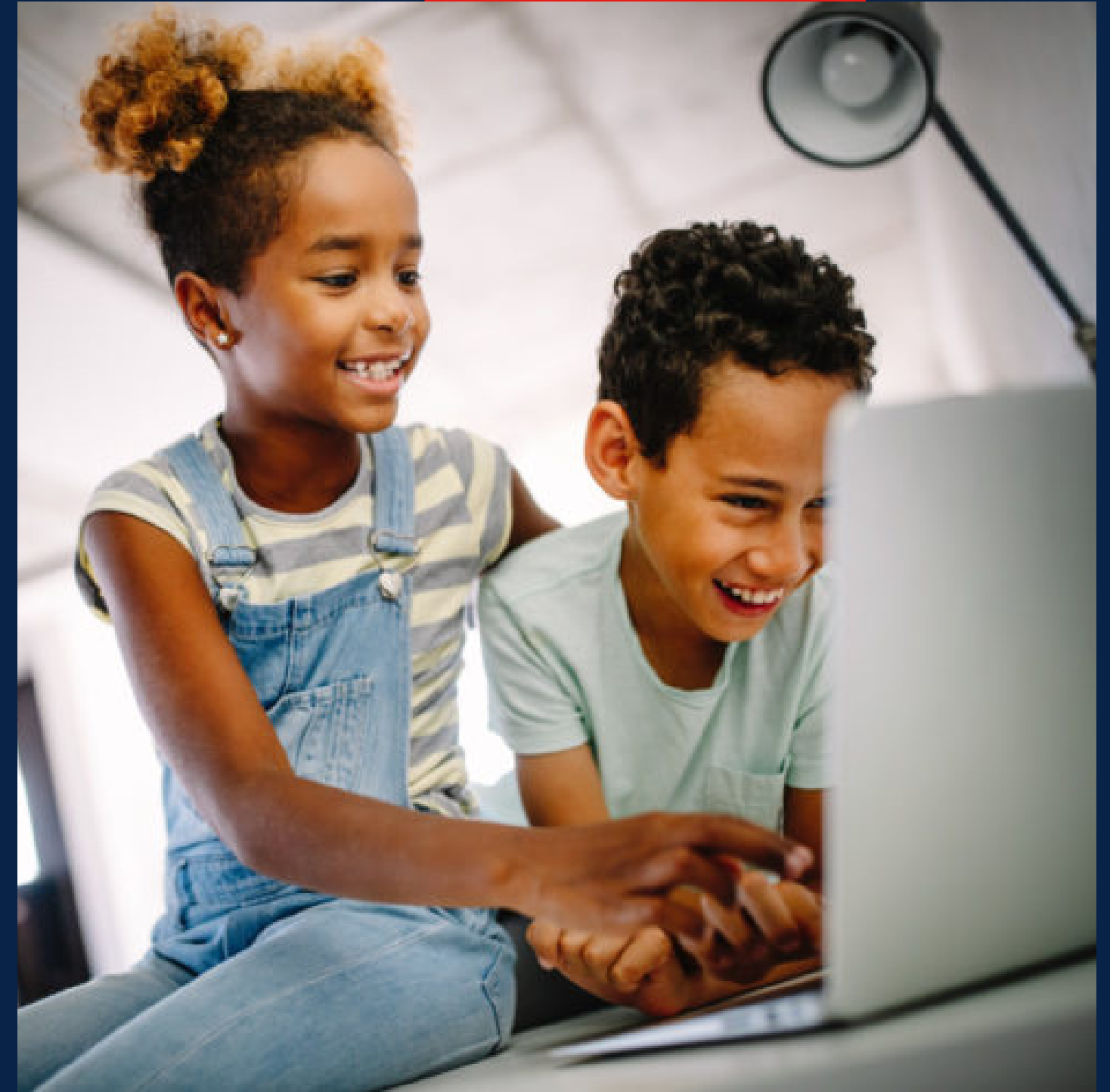# Kids Next Code

2020-2021 Sponsorship Proposal

About Us

Mission

To educate and equip students with technology education in underserved communities, that will enrich how students engage and to create life-long learners.

What is STEM education?
Why is it important?

Science, technology, engineering and mathematics workers play a key role in the sustained growth and stability of the U.S. economy, and it is a critical component to helping the U.S. win the future. STEM education creates critical thinkers, increases science literacy, and enables the next generation of innovators.

#tagthenextkid

PARTNERSHIP

Partnering with elementary, middle school, and high schools to develop critical thinking as well as complex problem solving.

COMMUNITY

Integrating technology programs to communities nationwide.
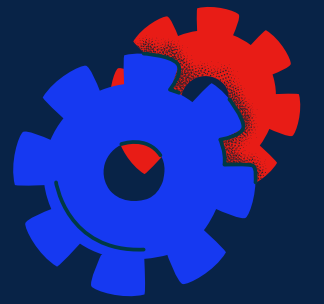
Areas of Focus

TRAININGS

Train instructors to implement coding programs and video tutorials to enhance learning.

HANDS-ON PROJECTS

Creating projets that allow students to make mistakes and learn essentially through trail & error.

Why Partner with Us ?

Expand your company's brand supporting technology services to help educate minority, low-income and underserved students.

Our sponsors may have the opportunity to actively participate in our programs provided throughout the year as well as opportunities to provide mentorship or serve as one of our judges in programs.

STEM leaders brought their talent and critical thinking to fields in Science, Technology, Engineering and Math, thereby making our world better.

CLASSES AND PROGRAMS

VIRTUAL WORKSHOPS

Video Tutorials for all Beginners, Intermediate, & Advanced level courses

HANDS-ON LEARNING

Train and prepare students for 21st century technology as it conntinues to evolve

STEM CURRICULUM

Detailed lessons to ensure all students know how to use technology

WEB DESIGN

Students will design/publish their website and learn to format using CSS style

GAME DESIGN

Students will use online coding to create their own arcade game

ROBOTICS

Workshops & courses for students K-12. Beginners, Intermediate & Advanced

HONORING MINORITY STEM LEADERS:
PROGRAM SPONSORHIP LEVELS

Katherine Johnson
Level

Famously known as NASA's mathematician that helped send America's first man into space as well as sending America's first man to orbit the Earth.

Jerry Lawson
Level

Famously known as an electrical engineer whom created the first cartridge video gaming console which paved the way for Nintendo, Atari and Sega.

Valerie Thomas
Level

Famously known as a NASA's scientist and inventor who invented the illusion transmitter that creates 3D images using concave mirrors.

Lonnie Johnson
Level

Famously known as an aerospace engineer and inventor who invented the Super Soaker water gun.

HONORING MINORITY STEM LEADERS:
PROGRAM SPONSORHIP LEVELS

Annie Easely
Level

Famously known as a computer scientist, mathematician and a rocket scientist. Her projects helped lay the foundations for future space shuttle launches and launches of military & weather satellites.

Daniel Hale Williams
Level

Famously known as the founder of Provident Hospital and a surgeon that successfully performed heart surgery.

Alexa Canady
Level

Famously known as becoming the first female African American neurosurgeon in the United States. She specialized as a pediatric neurosurgeon

Garrett Morgan
Level

Famously known as an inventor who invented the three position traffic signal and the smoke hood - which is the blueprint for gas masks. He used the mask to save workers in a collapsed tunnel during 1916.

PARTNERSHIP BENEFITS: Program Participation	$100,000+ Katherine Johnson	$75,000+ Jerry Lawson	$ 50,000+ Valerie Thomas	$25,000+ Lonnie Johnson	$ 10,000+ Annie Easley	$ 5,000+ Daniel Hale Williams	$2,500+ Alexa Canady	$ 1,000+ Garrett Morgan
Program Sponsor Framed Plaque Annual	✔	✔	✔	✔	✔			
Opportunity to judge scholarship	✔	✔	✔	✔	✔			
Opportunity to present at program events	✔	✔	✔	✔	✔			
Sustaining sponsorship to all programs	✔							
Co-Sponsorship of all programs		✔						
Co-Sponsorship of 3-5 programs			✔	✔				
PARTNERSHIP BENEFITS: Employee Engagement + Professional Development + Network Building								
Web Design training for your staff on behalf of Kids Next Code LLC	✔	✔	✔					
Intimate Roundtable Dinner with Kids Next Code scholars	✔	✔						
Student Engagement (Hackathon, mentoring, job shadowing, STEM workshops, webinars, lunch and learn)	✔	✔	✔	✔	✔			

SPONSORSHIP PACKAGES

K.N.C

PARTNERSHIP BENEFITS: Program Participation	$100,000+ Katherine Johnson	$75,000+ Jerry Lawson	$ 50,000+ Valerie Thomas	$25,000+ Lonnie Johnson	$ 10,000+ Annie Easley	$ 5,000+ Daniel Hale Williams	$2,500+ Alexa Canady	$ 1,000+ Garrett Morgan
PARTNERSHIP BENEFITS: Visibility and Brand Exposure								
Logo Display on Website @Sponsor level	✔	✔	✔	✔	✔	✔	✔	✔
Logo and Recognition in annual report at sponsor level	✔	✔	✔	✔	✔	✔	✔	✔
Recognition on event signage @sponsor level	✔	✔	✔	✔	✔	✔	✔	✔
Recognition on all marketing mediums, including social media, website, registration, and event media screens @sponsor level	✔	✔	✔	✔	✔	✔	✔	✔
Branding on all program event materials @ sponsor level	✔	✔	✔					
Public recognition by emcee @ sponsored event	✔	✔	✔					
Provision of one logo item to our participants	✔							
Exclusive "Presented by" recognition on save the date marketing, event materials, and communications	✔							
PARTNERSHIP BENEFITS: Annual Gala Celebration of Success								
Annual Gala logo placement on website, press release, and on event material	✔	✔	✔	✔	✔	✔	✔	✔
Annual Gala recognition at the podium	✔	✔	✔	✔	✔			
Annual Gala podium participation	✔	✔						

NEXT STEPS

Let us know which package you are interested in by emailing us at **info@kidsnextcode.com** and we will send you additional details.

Can't sponsor but still interested in donating?
Visit our donations at
https://www.kidsnextcode.com/donations

Location

Club E Atlanta

3707 E Main Street

College Park, Ga 30337

Email Address

info@kidsnextcode.com

Phone Number

404-414-2520

CONTACT US